

# INNOVATORS OF COMFORT

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manufacturers of the world famous Stressless®



THE INNOVATORS OF COMFORT™



## NEW PRODUCT

This year Stressless® is celebrating its 80th anniversary and launch of new retro-revival looks - welcome recliner options for any modern home.



## HIGH-TECH

With Stressless®, sitting is believing. Through a patented glide system and ergonomic Plus™ system, the chair adjusts to one's body weight creating the ultimate comfort experience for the head, neck and spine.

## GREEN

While many furniture manufacturers are dealing with the fallout of using toxic flame retardants.

Stressless® seating never contained these harmful chemicals. Norwegian based Ekornes is completely halogen-free.



# 2014 NEW LOOKS

2014 is an exciting year for Ekornes as it celebrates its 80th anniversary and the launch of a new style grouping Stressless Metro and City.

Both recliners feature a metal base, something new to Stressless®. Metro features a tufted back and City has a sleek look with a simple stitch down the center.

Metro and City have the same functions and features as all Stressless® recliners. The chair is engineered with durability in mind and moves with the body creating the ultimate comfort experience.

Stressless® recliners are produced in more than 20 colors using the finest leathers and fabrics. These images feature Clementine leather. The mid-century modern look of these recliners stems from a product line that fits any style of home decorating – from Victorian to Modern.



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# FIRST EVER LOW-BACK

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Not only is Stressless® launching two new styles, the Norwegian furniture manufacturer Ekornes added another option for customization: low-back editions. Crafted with a rotating base, these retro looking chairs are the first Stressless® products to have adjustable seat heights for added comfort. Designed with entertaining in mind, the low-back seats work well grouped. This photo shows City low-back chairs placed around the new Stressless® Urban large glass table for a sleek and modern look.



# HIGH-TECH FEATURES

## THE PLUS™ SYSTEM:

Automatically provides the correct support for the head and lower back. It is double sided for stability, functionality and lifetime use.

## STRESSLESS® GLIDE SYSTEM:

No buttons or levers needed - this system allows the chair to automatically move with one's body creating a gravity-neutral feel.

## FLEXO SPRINGS:

Engineered for durability and strength to withstand years of use.

## TWO STEM BASE & CONCEALED SWIVEL RING:

Creates the smoothest turning option that allows one to move in a graceful full circle.

## COMFORT ZONES™:

Allow for ventilation to ensure the quality of the product remains the same over years; molds to one's body adjusting to the proper contour.

## POLYURETHANE FOAM:

Treated with only green chemicals, this ensures the optimum softness for a luxurious experience.



Endorsed by the American  
Chiropractic Association



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# GREEN INITIATIVES

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While many furniture manufacturers are dealing with the fallout of using toxic flame retardants, Stressless® seating is manufactured using no harmful chemicals.

## **Norwegian-based Ekornes produces completely halogen-free seating.**

Ekornes produces Stressless® recliners and sofas using melamine, which contains only hydrogen, oxygen and nitrogen, and has a high melting point.

Ekornes is a voluntary member of the United Nation's Global Compact initiative and abides by the highest ethical standards in the areas of employee rights, human rights, combating corruption and sustainable production protecting the environment.

These principles are followed in American Stressless® production facilities and the organization is constantly looking for ways to improve internal and external environmental benefits.

The organization manufactures its products in a sustainable manner, and achieving the smallest possible impact on the environment is one of its most important objectives.



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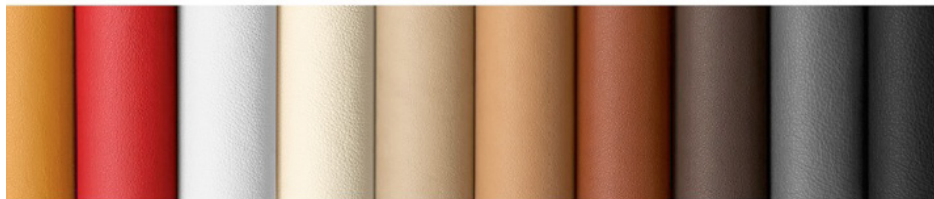
# STYLING OPTIONS

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## WOOD

The base of most Stressless® recliners is made from laminated European beech. It is an extremely strong wood that has a light color and attractive grain making it suitable for staining to the owner's preference.



## COLOR

Color options with Stressless® seem endless. From vibrant Clementine to Nordic Blues, there's something to match any design taste and lifestyle. Mix and match leather or fabric colors and wood stains to create a completely customized piece.



## MATERIAL

Stressless® seating is available in both leather and fabric. Its leathers are of the highest quality, hand selected from tanneries around the world. The fabrics are made with the best materials and undergo testing to ensure durability.





# CUSTOM-FIT

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LARGE

MEDIUM

SMALL

Finding the perfect fit for one's body is important. Stressless® chairs are available in small, medium and large sizes. Consumers are encouraged to sit in a chair before buying to find a chair tailored to the body.



## LEARN MORE

**Website:** [ekornes.com/US](http://ekornes.com/US)

**Facebook:** [facebook.com/EkornesStressless](https://facebook.com/EkornesStressless)

**Twitter:** [twitter.com/StresslessUS](https://twitter.com/StresslessUS)

**Blog:** [comfystressless.com](http://comfystressless.com)

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